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Fifth Semester B.E. Degree Examination, May/June 2010
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

*Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.*

PART – A

- 1 a. What is management? Write various characteristics of management. (07 Marks)
b. Explain how management is science or art or profession. (06 Marks)
c. Explain in brief the various roles a manager plays. (07 Marks)
- 2 a. Explain the importance of planning. (05 Marks)
b. Differentiate between strategic planning and tactical planning. (05 Marks)
c. Write various steps in planning and planning premises. (10 Marks)
- 3 a. What are the various principles of organization? (10 Marks)
b. Explain the selection process of personnel. (10 Marks)
- 4 a. Discuss various principles of directing. (06 Marks)
b. Compare autocratic, participative and free-rein leadership styles. (07 Marks)
c. Write in brief, various methods of establishing control. (07 Marks)

PART – B

- 5 a. Classify various categories of entrepreneurship, based on different factors. (06 Marks)
b. Explain various stages in entrepreneurial process. (08 Marks)
c. List out different barriers of entrepreneurship. (06 Marks)
- 6 a. Define SSI. Enumerate various objectives of SSI. (08 Marks)
b. List various steps to start a SSI. (08 Marks)
c. Define ancillary industry and tiny industry. (04 Marks)
- 7 a. Write various functions of DIC. (06 Marks)
b. Enumerate functions of SISI. (08 Marks)
c. Explain the role of KSFC in setting up of industries. (06 Marks)
- 8 a. Explain various factors to be considered for selection of a project. (06 Marks)
b. List out various contents of a project report. (06 Marks)
c. Write various points to be considered for,
i) Technical feasibility study and (04 Marks)
ii) Social feasibility study. (04 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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Fifth Semester B.E. Degree Examination, December 2010
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.**

PART - A

- 1 a. Define management. Explain the contributions of Taylor to the scientific management. (10 Marks)
b. Briefly explain, whether management is a science or art. (10 Marks)
- 2 a. Briefly explain the important steps in planning. (10 Marks)
b. Explain the hierarchy of plans. (10 Marks)
- 3 a. Briefly explain the principles of organization. (10 Marks)
b. Briefly explain the steps in the selection procedure. (10 Marks)
- 4 a. Briefly explain the Maslow's hierarchy of needs. (10 Marks)
b. Briefly explain some of the methods of establishing control. (10 Marks)

PART - B

- 5 a. Define the term 'Entrepreneur'. Explain the functions of an entrepreneur. (10 Marks)
b. Explain the steps involved in the entrepreneurial process. (10 Marks)
- 6 a. Define "small scale industry" and state the characteristics of a SSI. (10 Marks)
b. Explain the WTO. State its functions. (10 Marks)
- 7 a. What is the meaning of a "project". State and explain the classification of projects. (10 Marks)
b. Explain the project appraisal and its methods. Briefly explain any two methods. (10 Marks)
- 8 Write short notes on the following : (20 Marks)
 - a. SISI
 - b. Barriers in entrepreneurship
 - c. SIDBI
 - d. Project identification

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
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Sixth Semester B.E. Degree Examination, May/June 2010
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Define management. What are the nature and characteristics of management? Explain its functions. (08 Marks)
- b. Is management a science, art or profession? Explain. (05 Marks)
- c. What are the modern management approaches? Explain briefly the contingency approach of management. (07 Marks)
- 2 a. What is planning? Explain the steps involved in planning. And give the importance and purpose of planning process. (06 Marks)
- b. Briefly explain the types of planning. (04 Marks)
- c. Explain the process and steps involved in decision – making. (06 Marks)
- d. Explain hierarchy of plans. (04 Marks)
- 3 a. What are the advantages and disadvantages of line and staff organization? (08 Marks)
- b. Explain the following : i) Types of departmentation ; ii) Principles of committees. (04 Marks)
- c. What are MBO and MBE? Explain. (04 Marks)
- d. What is recruitment? Explain various sources of recruitment. (04 Marks)
- 4 a. Give principles of directing. Differentiate between autocratic, participative and free – rein styles of leadership. (07 Marks)
- b. Write about Maslow's theory of motivation. Explain MC Gregor's theory x and theory y. (07 Marks)
- c. State and explain the steps in controlling. Explain the methods of establishing sound controlling. (06 Marks)

PART – B

- 5 a. What is entrepreneurship? Explain its model and types of entrepreneurs. (07 Marks)
- b. Differentiate between entrepreneur, intrapreneur and manager. (07 Marks)
- c. What are the barriers of entrepreneurship? Explain the role of entrepreneur in economic development. (06 Marks)
- 6 a. Define small scale industry, ancillary industry and tiny industries, with at least four advantages of each. (08 Marks)
- b. Explain the objectives of SSIS and its role in economic development (06 Marks)
- c. Explain GATT and WTO, and its impact on trade. (06 Marks)
- 7 a. Explain the aims and objectives of KIADB and KSSIDC. (08 Marks)
- b. Explain the following : (12 Marks)
- i) NSIC ; ii) DIC single window agency ; iii) KSFC.
- 8 a. Explain the phases of project identification with its sources. (05 Marks)
- b. Explain network analysis. What are the various techniques used for network analysis? (05 Marks)
- c. Explain both PERT and CPM with its advantages and disadvantages. (10 Marks)

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