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Sixth Semester B.E. Degree Examination, June/July 2011
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting atleast TWO questions each from Part – A and Part - B.

PART – A

- 1
 - a. Explain the different skills and their importance at different levels of management. (08 Marks)
 - b. What are the nature and characteristics of management? (07 Marks)
 - c. Distinguish between management and administration. (05 Marks)
- 2
 - a. Briefly describe the general principles of management as laid down by Henri Fayol. (08 Marks)
 - b. State and explain the steps in decision making. (07 Marks)
 - c. Differentiate between strategic and tactical planning. (05 Marks)
- 3
 - a. What is line and staff organization? (08 Marks)
 - b. Explain the nature and importance of staffing. (07 Marks)
 - c. What is MBO? Explain. (05 Marks)
- 4
 - a. What are the essentials of sound controlling? (08 Marks)
 - b. Explain the importance of leadership in organization. (07 Marks)
 - c. What are the barriers of successful communication? (05 Marks)

PART – B

- 5
 - a. What are the qualities of entrepreneur? (08 Marks)
 - b. Differentiate between entrepreneur, intrapreneur and manager. (07 Marks)
 - c. What are the various stages of entrepreneurship process? Explain. (05 Marks)
- 6
 - a. Explain the steps involved in setting up of a small scale industry. (08 Marks)
 - b. What is the influence of LPG on SSIs? Explain. (07 Marks)
 - c. Explain the role of SSI in economic development. (05 Marks)
- 7
 - a. What are the objectives and functions of NSIC? (08 Marks)
 - b. Narrate the function of SIDO for growth of SSI's. (07 Marks)
 - c. What are the objectives of SFC's? (05 Marks)
- 8
 - a. Write the need and significance of project report. (08 Marks)
 - b. What do you mean by project feasibility study? Explain. (07 Marks)
 - c. Define the project. What is its nature? (05 Marks)

4. Any revealing of identification, appear to evaluate and/or questions within 5% to 10% will be treated as malpractice.

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**Fifth Semester B.E. Degree Examination, December 2011
Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Define the management. Explain the functions of management. (10 Marks)
b. Distinguish between the administration and management. (05 Marks)
c. Briefly explain the contributions of F.W. Taylor to the scientific management. (05 Marks)
- 2 a. Explain the importance of planning. Mention its limitations. (06 Marks)
b. Define the objectives. Discuss the characteristics of business objectives. (06 Marks)
c. What are planning premises? Explain the classification of planning premises, with examples. (08 Marks)
- 3 a. Define the organization. Explain the purpose of an organization. (05 Marks)
b. Describe a matrix organization, with chart. Mention its advantages and disadvantages. (06 Marks)
c. What is staffing? Explain its importance. (05 Marks)
d. Distinguish between:
i) Authority and responsibility
ii) Selection and recruitment. (04 Marks)
- 4 a. Explain the Herzberg's two – factor theory of motivation. (08 Marks)
b. What is communication? Describe its importance. (06 Marks)
c. State and explain the steps involved in the controlling process. (06 Marks)

PART – B

- 5 a. Briefly explain the characteristics of an entrepreneur. (06 Marks)
b. Discuss the evolution and growth of industrial entrepreneurship in India. (08 Marks)
c. Explain the stages in entrepreneurial process. (06 Marks)
- 6 a. Define small scale industry. Discuss its important characteristics. (06 Marks)
b. Explain the role of SSIs in the economic development. (05 Marks)
c. Briefly explain the major observations of new small enterprise policy 1991. (05 Marks)
d. List the supporting agencies of government for SSIs. (04 Marks)
- 7 a. Explain the objectives and functions of TECSOK and KIADB. (08 Marks)
b. What is SIDBI? Discuss the various types of assistances the SIDBI provides to small enterprises. (04 Marks)
c. Explain: i) DIC ii) SISL. (08 Marks)
- 8 a. Define the project. Discuss the need and significance of a project report. (06 Marks)
b. Explain the guidelines given by planning commission to formulate a project report. (08 Marks)
c. Discuss the common errors in a project report. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.